THE PROGRAMME OF SIBERIAN FEDERAL UNIVERSITY INTERNATIONAL
COMPETITIVENESS IMPROVEMENT

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THE MODEL OF COMPETITIVE UNIVERSITY

- World-Class Scientific Research
- International Recognition
- Collaboration with Enterprises
- High Rate of Revenue from Intellectual Property
- Key Role in Social and Economic Development of the Region
VISION OF THE FUTURE

International recognition of Siberian Federal University as a leading research university in the field of forestry and rational exploration, development and preservation of the unique natural reserves.

RESEARCH & TECHNOLOGY UNIVERSITY
STRATEGIC GOAL

Forestry
The competitive advantage

Environmental Sciences
Interdisciplinary approach

Technical & Engineering
Technological and technical support

Social & Economic Studies
Hypermarket of the wide range of educational programmes
THE WORLD LEADERS IN ENVIRONMENTAL SCIENCES

University of Alberta
10-th ecological scientific and research stations

University of Alaska Fairbanks
11-th place in the number of article citations on climate changes

University of British Columbia
12-th place in QS-Agriculture & Forestry

Siberian Federal University
THE BASIC GAPS

- Low awareness of the University at the international scientific and educational market (relatively new university)
- Shortage of competitive products in the English language
- Deficit of highly cited scholars
- Poor academic mobility
- Small number of international students
INITIATIVES

- Development of the pool of competitive scientific and educational products
- Quality increase of the key personnel and growth of expertise
- Market expansion of scientific and educational services
- Product management policy
- Transformation of the architecture of scientific and educational structure of the University, oriented at quality leap
- Development of the open educational system (Citizen University)
- Expert support of the global geopolitical and economic processes - Open Siberian Forum (Expert & Social Mission)
SUCCESS FORMULA

- Social Mission - Citizen University (5%)
- New University Image (5%)
- New Management Standards (10%)
- Structure Transformation in Accordance with Priorities (10%)
- Products in the English Language (25%)
- Highly Relevant Technologies (25%)
- New Talents (20%)
MARKETING STRATEGY

Technologies and expert support of the subject of sustainable development of the unique natural areas and rational use of natural resources

Unique scholarship and summer schools in pristine forest area, based on state-of-the-art research facilities

Establishment of the R&D network

Involvement into the programmes of innovative development of territories

Expansion in the territories of perspective influence

Capitalization of the brand of sports capital of Siberia
Management Strategy

- Restructuring of management institutions with priority goals
- Control of educational programmes dynamics
- Redistribution of resources
- External expert involvement
- Transparent system of motivation and reporting
- Introduction of the foresight practices and predictive models
- Restructuring of management institutions with priority goals
STAR PROJECTS

TAIGA

the larch genome

the field research stations network
FINANCIAL STRATEGY

INTERNAL FUNDS 2453 mln. rub

SUBSIDY 1792 mln. rub

SHARE OF EXTRA BUDGETARY REVENUES TO 2020 41%
SIBERIAN FEDERAL UNIVERSITY

- Top-20 of Russian universities («steady elite»)
- Progressive growth of publishing activity (for the period of 5 years the number of publications in Scopus has grown 3.5 times)
- Unique successful experience of strategic partnership with the leading corporations (collaboration with industrial partners)
- Long lasting cross partnership of the University with the Russian Academy of Science
- Great number of students from the other regions
- Krasnoyarsk is the host city of the 29th World Winter Universiade in 2019
THE ONLY ONE WHO IS CHANGING HIMSELF AND BECOMING BETTER DAY BY DAY WILL BE A WINNER